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# GetintheLoop Audience Stats - New Brunswick

GetintheLoop is Canada's largest shop local community.

We provide an easy and effective way for local businesses of all sizes to grow by attracting and retaining engaged local consumers through offers and promotions on their phones.

GET<sub>in the</sub>LOOP





## New Brunswick



**5500+**

**Members**

Total app sign-ups



**3,150+**

**Social Media**

Total followers



**560,000+**

**Average Monthly**

**Reach**  
Offers & businesses  
viewed



**40+**

**Businesses**

Total partners



**2.5**

**Average Sessions**

Daily/active user



**10%+**

**Exclusive Offer**

**Action Rate**  
Average conversion  
rate

### Top member interests



Food + Drink



Retail Shopping



Things to Do



Salons + Spas



Services



Health + Fitness



Staycations



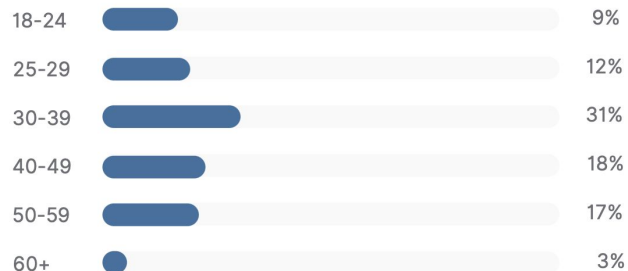
Markets & Malls

### Demographics

Women have the buying power and influence and are responsible for 70% - 80% of household spending. Women comprise 73% of GetintheLoop's audience, making us an efficient way to reach this powerful consumer group.



### Age Range Graph:



### Regional Partners



**Boston Pizza**



**THE BODY SHOP.**

**GET** in the **LOOP**